**Contextualising Contexts: Scholarship of teaching and learning and cultural difference**

The Scholarship of Teaching and Learning (as “SoTL”) has an imputed originary moment and a well-rehearsed history. In the first two parts of this discussion I will consider aspects of that history in order to highlight how an approach to understanding teaching and student learning that appears universal in its approach – it can be done by any teacher in any classroom in the world – and at the same time difficult to generalize. At the same time SoTL, as it has been constructed, excludes (if not intentionally, by a form of systematic default) cultural, political, and material influences on student learning.

I briefly align SoTL with Chakrabarty’s (2000) idea of “provincializing Europe” returning SoTL to its time and place of origin, better to understand aspects of it that are *of* that time and place. Following that I provide a brief description of a personal teaching experience that occurred when I moved from Australia to Singapore, one that jolted me into an awareness of my own (Western) assumptions and blind spots. These assumptions, in turn, have implications for SoTL as a method of investigation. I then want to consider some ways in which these limitations can be addressed through bringing richer evidence to bear on how we consider the scholarship of teaching and learning in practice.

Throughout this paper I use the term SoTL quite deliberately as a signifier for the scholarship of teaching and learning as it has been constructed since 1990. And in quotation marks, I use the term ‘classroom’ to refer to any formal learning and teaching environment (which could be the online environment) that focuses on the interaction of teacher and students.

**Reverse Black Box**

University web sites around the world routinely promulgate the Scholarship of Teaching and Learning, inviting faculty participation and offering guidance on how to do SoTL. This current state of play testifies to SoTL’s general acceptance as part of the everyday life of the academy, though it does not have the status of disciplinary research. Nevertheless, even ten years ago, SoTL had not established itself to the degree it has now.

The opening statement of the University of Wisconsin (La Crosse) page on SoTL (Uwlax.edu 2017), confidently declares that, “The Scholarship of Teaching and Learning (SoTL) is a systematic inquiry into what, how, and why students learn or do not learn what we teach”. The variables here come from student performance not, it seems, from the teacher or the curriculum. This definition conforms to what Kreber (2013: 858) calls a “narrow view” of SoTL as the investigation of “what works” or does not work, but which does not locate the classroom in the larger context of the “desirability of what we do in and through higher education”. Nor does it locate the classroom in a sociocultural context. In a similar discussion on the narrowness of approach, Boshier (2008) suggests that one of the shortcoming of SoTL, a reason that (at the time of writing) SoTL does not have more adherents, is that it focuses too much on the ‘classroom’ and the direct interaction of teachers and students. According to Boshier, the only student learning that counts as worthy of investigation is that which is under the direct gaze of the teacher. It is more about the teacher than the students.

Institutional web sites like that cited above are bound to formulate definitions of SoTL that can easily be translated into practice. After thirty years of debate, however, the literature on SoTL, still routinely expresses concern for a lack of clear definition and what it means to do SoTL (Kizito and Clarence-Fincham 2017; Booth and Woolacott 2015; Fanghanel et al. 2015; Potter and Kustra 2011; Thomas 2011). In a chapter significantly titled “Situating the Scholarship of Teaching and Learning” Huber and Morreale (2002: 16) suggest that it “may be unnecessary to attempt a precise definition of SoTL” The “distinctive character …lies in its invitation to mainstream faculty … to treat teaching as a form of inquiry into student learning”, to share results, and critique and build on one another’s work. Felten (2013) sums up this view of what he refers to as an “amateur culture” as follows:

In the United states, the Scholarship of Teaching and Learning (SoTL) tends to be classroom-oriented, rather than theory- or hypothesis- driven…This inductive, grounded approach emerges in part because faculty often learn and practice SoTL on their own or with colleagues in ad hoc professional development settings.

There is a view of SoTL coming out of the US that appears ‘naturalistic’ and theoretically innocent. SoTL is a matter of *teaching* as a form of inquiry into student learning, and it is teacher-generated. As Boshier and Huang (2008:645) point out, referring to “the subordinate position of the ‘L’ in SoTL”, there is an “unproblematized valorization of teaching” and the primacy of the teacher in formal learning situations. Most learning they add, “occurs without the help of a teacher”. Leaving out the ‘L’ in SoTL, Prosser (2008: 4) calls the scholarship of teaching and learning “evidence-based critical reflection on practice aimed at improving practice.” For Hutchings, Huber and Morreale (2011) it is work that originates in the ‘classroom’ from a wish to understand one’s own practice. In both of these the emphasis is on teachers reflecting on their own practice for improvement.

While SoTL is generally seen as an inquiry into teaching itself, the aim is to improve student learning, “focusing on the performanc*e* of students and how that can be enhanced” (Bernstein 2013: 36). For the teacher, it is like learning to become better at fine tuning a car. The following SoTL steps from Bishop-Clark and Dietz-Uhler (2004: 4) deserve quoting in full for the way they illustrate my argument that SoTL is constructed as narrow in its focus on the quality of cognitive performance as determined by teacher performance, and in the explanatory evidence it brings to bear:

* Why did this teaching strategy (activity, lecture, discussion etc.) work or not work?
* Why did it of did it not achieve the intended learning outcomes?
* What information (eg exam scores, student writing) will I need to determine whether the teaching strategy achieved the intended learning outcome(s)?
* Once I have the info, how can I use it to determine whether the teaching strategy was effective?
* How, where and with whom will I share my experiences?

In terms of its intentions and its use of evidence, this is a very instrumentalist view of SoTL.

The American-grown SoTL as outlined here shares a number of important features with the phenomenographic tradition of research into teaching and learning that Webb (2007) suggests has been influential on teaching research in Sweden, the UK and Australia. Webb describes the phenomenographic approach to teaching and learning as one that remains “within the setting”, that is, within the intellectual space mutually occupied by teacher and students. The object of investigation is student cognition in relation to student experience of the learning and teaching circumstance. Ashwin and McLean (2005:4) describe this limitation, in relation to phenomenography, as an “abstraction from educational purposes and values, and from political and social realities.” (They also point out that for adherents of phenomenography, this is a conscious choice .) Clegg (2007) associates phenomenography with the work of Michael Prosser and Keith Trigwell (1999) in relation to SoTL, and comments that it has been justly criticized for being limited in its range of questions, neglecting broader social questions.

The idea of Behaviourism as a Black Box theory derives from the idea that the human mind is unknowable, and that we can know all we need to know about behaviour by analyzing inputs and outputs. I liken SoTL that focuses on the ‘classroom’ as the ‘Reverse Black Box’, where the ‘classroom’ is the box within which all inputs and outputs occur, while anything outside the classroom is black, not deemed relevant to the understanding of student learning. Sociocultural influences on learning constitute the black space. In anticipation of the last section of this discussion, another perspective on the revers black box might be introduced. In his comparative study *The Geography of Thought*, Nisbett (2003: xvi) evinces abundant evidence that “Westerners have a strong interest in categorization, which helps them to know what rules to apply to the objects in question, and formal logic plays a role in problem solving. East Asians, in contrast, attend to objects in their broad context.” What this involves (as part of the scientific method) is the isolation of the object of investigation from its surroundings. My contention here is that the way SoTL is constructed demonstrates this tendency to isolate teaching and learning to a set of techniques, and that in its exclusion of the broader contexts of teaching and learning, it is an essentially Western epistemology.

The last question to be considered in this section as part of the reverse black box idea is the vexed notion of context specificity and generalizability. SoTL’s strength is seen be in its context specificity. In fact, Haigh (2012:22) notes that “context specificity [has been seen as] one of the defining features of SoTL”, but this view has undergone some revision, especially through the many considerations of SoTL and disciplinary differences). Nevertheless, the problem remains that as Woodhouse (2010: 3) suggests, the emphasis of context in SoTL is not likely to produce generalizable results that others “can build on”. Gibbs’s (2010) comments on context and generizability, alert us to the way context is used in SoTL with two meanings. First, when we say that SoTL is context specific we mean that inquiry begins in a specific and limited setting. Gibbs however (like Blair (2013) seeks for a better explanation of the setting by drawing on more of the evidence that makes that context specific. It is a difference in the space of inquiry. Gibbs argues, therefore, that SoTL studies should pay more attention to contextual variables, providing more information to enable readers understand the limits of the study’s generalizability. He also encourages a greater use of theory to as a way of allowing better transfer to other contexts. Grauerholtz and Main (2013: 158) make a similar point, suggesting that SoTL findings “should not be *assumed* to be generalizable or transferable across settings” nor should teaching “methods be viewed as isolated behaviours” as they are “social acts informed by cultural traditions”. They should be described in terms of “specific histories and larger social contexts.” What Gibbs, and Grauerholtz and Main suggest, in a sense, is that the context-specificity of SoTL, with its focus on what works and what does not work, is actually decontextualized and not explicit about all the factors that make it context-specific.

**Provincialising SoTL**

A critical history of SoTL might reveal more about why SoTL developed in a particular culture and location (Mallheux-Palletier et al. 2017; Chng and Looker 2013). Chakrabarty’s *Provincializing Europe* (2000) can provide the framework to ‘provincialise SoTL’. The purpose of provincialising Europe is "to find out how and in what sense European ideas that were universal were also, at one and the same time, drawn from very particular intellectual and historical traditions that could not claim universal validity" (14). What difference would it make to SoTL if it were seen as a set of ideas that have “very particular intellectual and historical traditions” particularly when those ideas are contrasted (as below in the final section) with quite different ideas about education and learning? Another part of Chakrabarty’s argument that can easily be applied to SoTL is the notion of the historicism of ideas encapsulated in “First in the West, then the rest”, whereby ideas that begin in the West in time and place (appearing to be universally applicable), travel to other places where they are adopted and given a local inflection. While SoTL-like work has occurred previously, SoTL as it is now spoken of began in America, spread quickly to Canada, Australia, the UK, New Zealand, and is beginning (two decades later) to be adopted in places like Malaysia and Singapore (Chng and Looker 2013: Looker 2011).

I want to pick up the last point in the previous section about context to take it in another direction in relation to SoTL, to consider SoTL in the global North’s tacit claim to be universally applicable. In her discussion about the universalizing tendency of sociological theories generated in the global North, Connell (2007) suggests that the ability to universalize can be a consequence both of the inherent nature of theories to universalize, and of method. “Intellectuals in the periphery cannot universalize a locally generated perspective” she continues, “because its specificity is immediately obvious” (57). It may perhaps be raised as an objection here that the previous discussion about the specificity of SoTL and the difficulty of generalizing aligns it with Connell’s periphery. However, taking a cue from Gibbs, what SoTL work requires in order genuinely to be seen as context-specific, is *more* explicit context. As with the periphery, this context becomes visible, rather than simple left out of account. As outlined above, however, the reverse black box tendency of SoTL to focus on an instrumentalist and limited context to the exclusion of the sociocultural, political, and material aspects, makes it look as if the ‘classroom’ itself is context free. This can be called a tacit claim to universality – it can be done at anytime, anywhere, and its analysis is not marred by sociocultural or political specifics. What might change this is if, as Gibb suggests, more context provides richer explanations, then the sociocultural specificity would be more explicit, and the use of theory can help to translate it to other circumstances.

There has been, for the last couple of decades an almost ritualistic way of discussing SoTL (including by this writer (**\_\_\_\_\_\_\_\_\_** 2011)). As with all such discursive rituals, it has variations that do not alter the structure. What is significant here is less the ‘accuracy’ of the account, than the need to repeat it. It goes something like this. ‘Boyer’s *Scholarship Reconsidered* (1990) gave rise to a new movement that considered the practice of teaching a site for scholarship. After this, the scholarship of teaching and learning excited many people, it spread, and the number of its adherents grew. A problem, however, is that we still do not know how to define it (or do it, or write it in such a way that others can use it).’ The fundamental establishing narrative I detect across works on SoTL is nicely encapsulated in the beginning of the abstract for Sharon Thomas’s : “Broadening Conceptions of what Constitutes Knowledge and Evidence in SoTL” (2011: 1):

In the two decades since the publication of Boyer’s (1990) seminal work, the Scholarship of Teaching and Learning has earned an increasingly venerable reputation as a legitimate area of scholarship. What remains contentious, however, is the form that such scholarship takes.

Kern et al. (2015: 1) begin by noting the 25th anniversary of *Scholarship Reconsidered*. They then comment on how SoTL has blossomed. This is followed by a paragraph in which they lament that there is still confusion about the role of SoTL and its “Contribution to scholarship”. Woodhouse (2010: 1) marks ten years since the publication of Hutchings and Shulmans’ *The Scholarship of Teaching* (1999) , notes that proponents have high hopes for its impact, and regrets that “it is easier to demonstrate increased SoTL research activity than to identify evidence of … transformative effects”. The next section of the article is devoted to describing the evolution of SoTL from Boyer. Potter and Kustra (2015) offer a more compact version:

Although it has been nearly twenty years since Boyer popularized the scholarship of teaching and learning (SoTL) in *Scholarship Reconsidered*, unsupported assumptions abound, particularly regarding the relationship between SoTL and scholarly teaching.

For more recent variations on the theme see the introductory sections of Booth and Woollacott (2015) and Banda and Banda (2017). When I fell into this trope myself (\_\_\_\_\_\_\_\_\_\_2011) it seemed a natural way to enter a discussion of SoTL and cultural difference. It is almost as if retelling this story will squeeze out some essence of the scholarship of the scholarship of teaching and learning.

A number of writers have pointed out that the scholarship of teaching and learning (as “SoTL”) arose within a pre-existing culture of faculty/educational developers in the USA and with different traditions in the UK and Australia (Hutchings, Huber and Ciccone 2011; Brawley, Kelly and Timmins 2009; Bender 2005). Nevertheless, Hutching, Huber and Ciccone (49) firmly place the scholarship of teaching as a creation that flows from Boyer:

The scholarship of teaching and learning, *as a distinct concept*, can be traced to former Carnegie Foundation Ernest Boyer’s seminal 1990 work, *Scholarship Reconsidered*. But as the concept began to take shape in campus discussions and initiatives, it benefited from a variety of earlier (and in most cases ongoing) traditions. (Emphasis added.)

Furthermore, reading these accounts acknowledging a more complex history of the beginning of SoTL makes it abundantly clear that all references are American. This is an American history.

In *Southern Theory* Connell (2007) suggests that sociology needs to free itself from being defined in terms of the global North, the metropole, and a classical canon created mainly in the US. She concludes that social sciences might instead be seen as a set of projects proceeding from varied social starting points towards an unpredictable future. One of the conditions for achieving this requires de-centering the theoretical control of the global North that has long prevailed in the discipline and which maintains sway over the practice of sociology even in cultures that are marginalized by it. SoTL may be seen in a similar way, as proceeding from the global North to produce an approach that appears almost innocently universal (through exclusion of context). Provincilaising SoTL means asking why there is a need to repeat the history? Why has this historical narrative not begun to include other countries like Sweden, South Africa, and Malaysia, where “SoTL” is used as the rubric for scholarship of teaching and learning?

Further to this point, Chanagarajah (2002: 37) writes persuasively about “the hegemony of Western academic journals [which] is so complete that the superiority ascribed to them has been somewhat internalized by periphery scholars themselves”. To date, the major SoTL journals are in the global North, even though, as Clegg (2007) suggests scholars outside the ‘centre’ of SoTL, such as those in South Africa, are undercited.

Can we imagine a form of SoTL where investigations of student learning not only proceed from varied social starting points, grounded in local contexts, that generate understandings from within local knowledge and culture?

**A teaching anecdote**

In 2010 I moved from the University of Newcastle (Australia) to Nanyang Technological University (Singapore). This section describes a comparison of a particular learning activity undertaken at both universities in a course for PhD students in higher education teaching practice. I am aware of inherent limitations in this description as analysis, but one of the points of this is to use a teacher-generated understanding of the classroom to show some of the shortcomings I see in the SoTL approach outlined above. In other words, I am imitating what might be the beginnings of a typical SoTL investigation of what works and what does not work in the classroom.

The Singapore example derives from a course with around 300 students divided into classes of 30 and describes student responses to a particular activity in three successive (different) classes of 30. The classes vary slightly from each other, but contain only a small number of Singapore students (less than 10%) a large number of students from the People’s Republic of China (about 55%), fewer from India (around 20%) while the remainder is a mixture of Vietnamese, Indonesian, Malaysian, with a few from Eastern European countries, one or two from Iran and Western Europe. The comparison is made with a PhD class in Australia taking an almost identical course, over a period of three years (2007-2009), with 25-35 students in the class, depending on the year. It contained predominantly Australian and Western European students, with a small number of South-East Asian students.

The activity took place in the first module of the course, which begins with a general discussion about the nature of learning, narrowing down to more specific discussions of learning theories. The idea is to get students to think as openly as possible about different meanings of learning and the process of learning, in order to consider learning in the context of higher education. They are asked individually to write on a Post-it note how they would describe human learning. They then stick the responses randomly on the wall and are asked to spend ten minutes reading what has been posted, and to attempt to cluster the notes into conceptual similarities. The idea is not to come up with clear clusters of concepts, but to generate conversation.

In Australia, this was always generated noisy activity in arranging and rearranging the notes on the board, and I generally had to stop it because they had plenty to say. This was a consistent response to the activity over the years. It did, as it was intended, provoke a lot of discussion, and fed subsequent discussions.

In Singapore, however, once the notes had been put on the board, the students stood together in a group, silently staring at them. No-one moved, and there was almost no talking. My attempts to encourage them to shift the notes failed. The same reaction happened in all three classes (with different students).

In the last class, a German student, the only Western European in the class voluntarily gave me some feedback. He said that he had attempted to move one of the Post-it notes, but sotto voce one of the students had said “You can’t move that, it’s mine.”

This response was so completely different from any experience I had had before in Australia that I was completely lost for an explanation. I consulted a colleague who has taught into the same course, who is from a Malaysian Chinese family, who has lived and taught half of her working life in Canada, and half in Singapore. She immediately said, “No, what you did wouldn’t work here.” The next section is based on some of the suggested reading she gave me, and some that I found myself. It provides a much broader framework from within which to analyse the situation.

**Extending the contextualizing of SoTL**

The movement described here from a Western context (Australia) to an Asian context (Singapore) involves a number of potential pitfalls. The comparison of the two situations can too easily be construed as going from a teaching context where the activity ‘works’, or achieves what is intended, to one in which it does not work. To be clear here, however, that was how I first experienced it, an indication of the extent to which I had myself assumed that cultural differences are irrelevant to the effectiveness of certain kinds of classroom techniques. The first question I asked myself was: “Why didn’t that work?” Part of this discussion is to be aware of my own immersion in a cultural point of view that seemed natural, or universal, and had allowed me, up to that time to take SoTL and its approaches for granted. I want to use this ‘critical incident’ as a means of interrogating the assumptions and processes of SoTL as it manifests itself within Western thinking, to provincialise both it and myself.

An objection may be raised here against what appears to be a contradiction, which is that I am rehearsing precisely the process I have critiqued: using my own experience of the classroom to reflect on what ‘works’ and what does not work (Hutchings, Huber, and Ciccone 2011; Prosser 2008). From the beginning, the great appeal of SoTL to faculty has been, as Bernstein (2010: 1) suggests “an attitude of inquiry about teaching and learning is no longer limited to faculty members who specialize in education research.” There is something quite powerful and liberating about this for teachers. The question now is to ask how those reflecting on their teaching can stand back from themselves as re-enactors of their culture, to take a more structural and critical view of what happens in the ‘classroom’. A form of inquiry that can take into account the fact that “Knowledge cannot be understood outside of the cultural parameters that condition its emergence and modes of reproduction (Weir and Hutchings 2005: 89)

Two points can be made here about contradictions at the heart of SoTL as it is generally formulated. First, an essential part of SoTL, is the distinction made between scholarly teaching and the scholarship of teaching and learning (Richlin and Cox 2004: 127) where scholarly teaching involves using pedagogical research as the foundation for teaching, while the scholarship of teaching and learning involves “formal peer-reviewed communication”. More recently, Huber (2013) calls this going “public with what you find so your peers can review it, critique it and build on it”. If, however, SoTL is grounded in specific contexts (Felten 2011), and not generalizable (Gibbs 2010), who are the peers for whom the published work is relevant? Banda and Banda (2017) note that Franzese and Felten (2017) draw attention to the way SoTL findings are difficult to replicate when the research is context-based. They add that the “faculty and classroom designs and implementation heuristics of the SoTL strategies [outlined by them] have a Western and monocultural orientation” (63) . By what mechanism, we need to ask, will published work make enough sense for others to build on? And what happens when people in quite different sociocultural contexts publish in ‘international’ SoTL journals? For whom are they creating the building blocks? One possible answer to this, if we are not able to expand the scope of SoTL to encompass an understanding of sociocultural context, is that SoTL becomes a form of intellectual insularity, where the only people one can talk to are those who share sociocultural circumstances and assumptions.

Secondly, I am acutely aware here of Li’s (2004: 128) contention in his chapter “A Chinese Culture of Learning", that of four impediments to better research into understanding learners from different cultures, “the greatest … is the… persistent reliance on Western concepts without attending to indigenous or emic cultural meanings and their psychological manifestation in learning”. One could also ask what it might be like to reverse the West-to-the-rest trend and ask what would happen if Chinese metaphors and theories of education were part of the analysis of Western education as well as Chinese education (Singh and Huang 2012). There is a deeper point in Li’s critique of the use of Western theories to analyse Chinese student learning, and this goes to the problem of SoTL appearing to be culture free (Chng and Looker 2013; Looker 2011). It is that many comparative studies of Western and Eastern learning are based on Western notions:

[of] processes, motivation, efficacy, and effectiveness of learning [and] cannot be readily applied to studying learners in very different cultures. The reason is quite simple: these concepts and theories were developed by Western people to study Western people based on Western cultural norms and values. … it is perplexing why Western concepts still assume unquestionable validity and potency in much cross-cultural research on learning. (129)

Li does acknowledge that formal education is now conducted in a similar way throughout the world. Students go to school and university, and have teachers, so that the formal classroom setting that I have been referring to as the ‘classroom’ is similar in China, South Africa and the USA. However, Li (and others, such as Nisbett 2004) demonstrate that cultural beliefs about learning – what undertaking learning means, what the broader purpose of education is, and so on – are real different across cultures, and an integral part of learning behaviour: “The views children construct about learning may crucially shape how they approach, engage in, and ultimately achieve learning.” His chapter clearly elucidates evidence of significant differences in the relationship between learning beliefs and learning behaviour in both China and the US. Importantly, Li (2004: 132) detects conceptions of learning as “defined, experienced and pursued, by Chinese learners themselves.” Of importance here is his argument that the Western emphasis on “cognitive processes over other human capacities and functioning” (128) and the Western research focus on end results of learning achievement, are not applicable to the Chinese learner. The steps in undertaking SoTL quoted above from Bishop-Clark and Dietz-Uhler illustrate the degree to which SoTL conforms to this characterization of Western approaches to learning and teaching research.

In a similar vein, Oyserman, Coon and Kemmelmeier (2002: 4) point to a tension between the assumption that European Americans are “uniquely high in individualism and low in collectivism" and the parallel assumption that psychological models developed within the individualist framework are universal models, rather than “models derived from and applied to an individualistic worldview”. Their extensive paper reconsidering aspects of individualism and collectivism finds that Americans are “robustly lower” in collectivism than people of Chinese origin (28). If we go back to the idea of provincializing SoTL, one thing we can do is recognize that Western measures need to be seen as part of the context of origin, without necessarily generalizing.

Nisbett’s (2004) *Geography of Thought* (initially recommended to me by my colleague) is of particular interest to this discussion because it sprang from a challenge from one of Nisbett’s (unnamed) Chinese PhD students challenging him about the western tendency to universalize with the following:

The Chinese believe in constant change, but with things always moving back to some prior state. They pay attention to a wide range of events; they search for relationships between things; and they think you can't understand the part without understanding the whole. Westerners live in a simpler, more deterministic world; they focus on salient objects or people instead of the larger picture; and they think they can control events because they know the rules that govern the behaviour of objects.

This is the same as the (implicit) challenge I felt myself, confronted with a situation I could not make sense of. One of the many valuable aspects of this book is that it enculturates Western thought, provincializes it, and draws attention to how it is enabled to behave as if its universal through decontextualizing the objects of its attention. This helps to locate SoTL in the terms in which Gibbs talks about it as decontextualized. Prior to undertaking this study Nisbett acknowledges he had himself assumed universal relevance for the nature of human thought. Everyone shared cognitive processes and reason in the same way. Cultural differences are not cognitive differences but the result of exposure to different aspects of the world. The book, however, explores what are profound differences in the way the world is seen and thought about from East Asia (Japan, Korea, China) to the US. A pervasive notion in Nisbett’s book is the way East Asians of different nationalities actually *perceive* context, where Westerners take little notice of it. And, as Li points out, these differences cannot be seen in dichotomous terms. In the context of learning, they need to be understood from within the view of learning held by the learners themselves.

Finally, Fernand and Morikawa (1993) in a study of how Japanese and American mothers use language with their infants (cited in Nisbett 2004) found that American mothers labelled objects more frequently and consistently than the Japanese mothers, while Japanese mothers used objects to engage infants in social routines more often than the America mothers. In other words, at the level of primary language learning, cultural differences are shaping the way the children interact with the world around them.

I am including this material for two reasons. The first reason has to do with evidence. What evidence can we bring to SoTL contexts to gain a better understanding? Secondly, the research I am citing here provides further illustration of the need to acknowledge the effects of cultural differences on education. My own understanding has followed a similar path to that of Nisbett, beginning from a position of thinking that teaching activities that ‘work’ in one context will work in another. What I discovered is that intra-classroom reflection will not help to understand the deeper contexts in which teaching takes place. It is a dead end. The deeper structure of Western SoTL is also based on assumptions about successful cognitive functioning within a Western framework, not on the broader context required to understand East Asian education.

**Conclusion**

Writing about East Asian students studying business in the UK, Ng (2007: 50) concludes:

Western instructors often assume that their notion of the value of knowledge and how it can be conveyed and learnt has little to do with culture. [My findings and those in other research] suggest that culture influences all dimensions of learning

The effect of this is to assume that certain forms of Western cognition are universal. They can, however, only be universal if the complexities of context and relationship are backgrounded, where the best measure of learning is whether students achieve our intended cognitive outcomes.

It is true that, as an idea, SoTL has been taken up around the world, yet there is still a sense of centre and periphery, where it is the periphery that marks its cultural difference. Banda and Banda (2017) demonstrate the vital importance of not only widening the evidence brought to the interpretation of student learning (as I have done) but throwing the net further to incorporate what happens outside the classroom as a way to enrich what happens inside. This is a way of using SoTL to understaNevertheless, we are still at a stage where they have to recount the SoTL background in order to reject aspects of it, find what they can use, and remake it. They are still writing in relation to that history of SoTL – as I am - not as a project, simply beginning from a different social starting point.

I do not wish to say here that people in different cultures should adopt the protocols of SoTL and make them their own. That would be to miss the point and to fulfill the movement Chakrabarty outlines where ideas generated in the West are eventually disseminated to the rest of the world where people can adapt them to their own circumstances. The point is much more to require the kind of change in the Western (and Anglophone) provinces that gives them, too, their place in a genuinely international dialogue among provincial equals.

**References**

Ashwin, P. and McLean, M. (2005). Towards a reconciliation of the 'approaches to learning' and 'critical pedagogy' perspectives in higher education through a focus on academic engagement. In: C. Rust, ed., *Improving Student Learning: diversity and inclusivity. Vol.12 Improving Student Learning*. Oxford: Oxford Centre for Staff Development, pp.377-389.

Banda, F. and Banda, D. (2017). Desmystifying research methods: everyday experiences as socio-cultural co(n)texts for effective research methods in teaching and learning in institutions of higher learning in Africa. *SOTL in the South*, 1(1), pp.60-77.

Bender, E. (2005). Castls in the sotl "movement" in Mid-Flight. *Change: The Magazine of Higher Learning*, 37(5), pp.40-49.

Bernstein, D. (2013). How SoTL-Active Faculty Members Can Be Cosmopolitan Assets to an Institution. *Teaching & Learning Inquiry: The ISSOTL Journal*, 1(1), pp.35-40.

Bishop-Clark, C. and Dietz-Uhler, B. (2012). *Engaging in the Scholarship of Teaching and Learning*. Sterling: Stylus Publishing.

Blair, E. (2013). The Challenge of Contextualising the Scholarship of Teaching and Learning. *Teaching & Learning Inquiry The ISSOTL Journal*, 1(1), pp.127-130.

Booth, S. and Woollacott, L. ed., (2015). *The Scholarship of Teaching and Learning in Higher Education - on its constitution and transformative potential*. 1st ed. Stellenbosch: SUN MeDIA MeTRO.

Boshier, R. (2008). Why is the Scholarship of Teaching and Learning such a hard sell?. *Higher Education Research & Development*, 28(1), pp.1-15.

Boshier, R. and Huang, Y. (2008). In the House of Scholarship of Teaching and Learning (SoTL), teaching lives upstairs and learning in the basement. *Teaching in Higher Education*, 13(6), pp.645-656.

Brawley, S., Kelly, T. and Timmins, G. (2009). SoTL and National Difference: Musings from three historians from three countries. *Arts and Humanities in Higher Education*, 8(1), pp.8-25.

Canagarajah, A. (2002). *A geopolitics of academic writing*. Pittsburgh, Pa.: University of Pittsburgh Press.

Chakrabarty, D. (2008). *Provincializing Europe*. Princeton, N.J.: Princeton University Press.

Chng, H. and Looker, P. (2013). On the Margins of SoTL Discourse: An Asian Perspective. *Teaching & Learning Inquiry The ISSOTL Journal*, 1(1), pp.131-145.

Clegg, S. (2007). Extending the boundaries of research in higher education. In: *Enhancing Higher Education, theory and Scholarship*. Milperra, NSW: Higher Education Research and Development Society of Australiasia.

Connell, R. (2007). *Southern theory*. Cambridge: Polity.

Dunn, L. and Wallace, M. (2013). *Teaching in Transnational Higher Education : Enhancing Learning for Offshore International Students*. Hoboken: Taylor and Francis.

Fanghanel, J., McGowan, S., Parker, P., McConnell, C., Potter, J., Locke, W. and Healey, M. (2015). *Literature Review. Defining and supporting the Scholarship of Teaching and Learning: a sector-wide study*. York: Higher Education Academy.

Fernald, A. and Morikawa, H. (1993). Common Themes and Cultural Variations in Japanese and American Mothers' Speech to Infants. *Child Development*, 64(3).

Felten, P. (2013). Principles of Good Practice in SoTL. *Teaching & Learning Inquiry The ISSOTL Journal*, 1(1), pp.121-125.

Franzese, A. and Felten, P. (2017). Reflecting on Reflecting: Scholarship of Teaching and Learning as a Tool to Evaluate Contemplative Pedagogies. *International Journal for the Scholarship of Teaching and Learning*, 11(1).

Gibbs, G. (2010). The importance of context in understanding teaching and learning: Reflections on thirty five years of pedagogic research. In: *International Society for the Scholarship of Teaching and Learning annual conference, Liverpool*. [online] Available at: http://issotl10.indiana.edu/plenary.html [Accessed 28 Oct. 2017].

Grauerholz, L. and Main, E. (2012). Fallacies of SoTL: Rethinking How we Conduct our reseach. In: McKinney, ed., *SoTL in and across the disciplines*.

Haigh, N. (2012). Sustaining and spreading the positive outcomes of SoTL projects: issues, insights and strategies. *International Journal for Academic Development*, 17(1), pp.19-31.

Huber, M. (2013). *What is the Scholarship of Teaching and Learning, with Mary Huber, Part 2*. [online] Stanford Teaching Commons. Available at: https://teachingcommons.stanford.edu/teaching-talk/whatscholarship-teaching-and-learning-mary-huber-part-2 [Accessed 18 Oct. 2017].

Huber, M. and Morreale, S. (2002). Situating the Scholarship of Teaching and Learning: a cross-discilplinary conversation. In: M. Huber and S. Morreale, ed., *Disciplinary Styles in the Scholarship of Teaching and Learning: Exploring Common Ground*. Washington: Carnegie Foundation for the Advancement of Learning and AAHE, pp.1-24.

Hutchings, P., Huber, M. and Ciccone, A. (2011). *The scholarship of teaching and learning reconsidered*. San Francisco, CA: Jossey-Bass.

Kern, B., Mettetal, G., Dixson, M. and Morgan, R. (2015). The role of SoTL in the academy: Upon the 25th anniversary of Boyer’s Scholarship Reconsidered. *Journal of the Scholarship of Teaching and Learning*, 15(3), p.1.

Kreber, C. (2013). Empowering the scholarship of teaching: an Arendtian and critical perspective. *Studies in Higher Education*, 38(6), pp.857-869.

Kwo, O. (2007). SoTL in the Commons: Elephant, Authenticity and Journey. *International Journal for the Scholarship of Teaching and Learning*, 1(2).

Kizito, R. and Clarence-Fincham, J. (2017) A Possible SoTL Lens for Illuminating the Role of Reflective Tasks in Changing Academic Staff Perceptions and Practices in Teaching. In: Liebowitz, B. (ed.). *Proceedings of the 2017 Scholarship of Teaching and Learning (SoTL) in the South Conference*.

LI Jin. (2017). A Chinese Cultural Model of Learning. In: Fan, L., Wong, N., Cai, J. and Li, S eds., *How Chinese Learn Mathematics: Perspectives from Insiders*. Singapore: World Scientific Publishing, pp.124-156.

Looker, P. (2011). Globalising the Local: the scholarship of teaching and learning in a larger context. *Journal of the NUS Teaching Academy*, 1(1), pp.21-31.

Maheux-Pelletier, G., Rukholm, V., Groen, J. and Vézina, N. (2017). Nested Within or Swallowed Up: Le dilemme des chercheurs francophones en pédagogie postsecondaire au Canada. *Canadian Journal for the Scholarship of Teaching and Learning*, 8(2), pp.1-17.

Ng, I. (2007). Teaching Business Studies to Far East Students in the UK. In: D. Palfreyman and D. McBride, ed., *Learning and Teaching Across Cultures in Higher Education*. Basingstoke: Palgrave Macmillan.

Nisbett, R. (2004). *The Geography of Thought*. London: Free Press.

Oyserman, D., Coon, H. and Kemmelmeier, M. (2002). Rethinking individualism and collectivism: Evaluation of theoretical assumptions and meta-analyses. *Psychological Bulletin*, 128(1), pp.3-72.

Potter, M. and Kustra, E. (2011). The Relationship between Scholarly Teaching and SoTL: Models, Distinctions, and Clarifications. *International Journal for the Scholarship of Teaching and Learning*, 5(1).

Prosser, M. (2008). The Scholarship of Teaching and Learning: What is it? A Personal View. *International Journal for the Scholarship of Teaching and Learning*, 2(2).

Prosser, M. and Trigwell, K. (1999). *Understanding learning and teaching*. Ballmor: Society for Research into Higher Education and Open University Press.

Richlin, L. and Cox, M. (2004). Developing scholarly teaching and the scholarship of teaching and learning through faculty learning communities. *New Directions for Teaching and Learning*, 2004(97), pp.127-135.

Singh, M. and Huang, X. (2013). Bourdieu’s lessons for internationalising Anglophone education: declassifying Sino-Anglo divisions over critical theorising. *Compare: A Journal of Comparative and International Education*, 43(2), pp.203-223.

Thomas, S. (2011). Broadening Conceptions of What Constitutes Knowledge and Evidence in SoTL. *International Journal for the Scholarship of Teaching and Learning*, 5(1).

Uwlax.edu. (2017). *Scholarship of Teaching & Learning – Center for Advancing Teaching and Learning (CATL) | UW-La Crosse*. [online] Available at: https://www.uwlax.edu/catl/scholarship-of-teaching-and-learning/ [Accessed 20 Oct. 2017].

Webb, G. (1997). Deconstructing deep and surface: towards a critique of phenomenography. *Higher Education*, 33(2), pp.195-212.

Weir, D. and Hutchings, K. (2005). Cultural embeddedness and contextual constraints: knowledge sharing in Chinese and Arab cultures. *Knowledge and Process Management*, 12(2), pp.89-98.

Woodhouse, R. (2010). Hype or Hope: Can the Scholarship of Teaching and Learning Fulfill Its Promise?. *International Journal for the Scholarship of Teaching and Learning*, 4(1).